

DEVAN WINTERBAUER

Graphic Designer

CONTACT

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EDUCATION

Western Illinois University

2010 - 2014

Bachelor Of Science

Graphic Communications

SKILLS

- Brand Identity & Logo Design
- Print Design & Production
- Digital Marketing & Campaign Design
- Email Marketing Design
- Typography & Layout Design
- Photo Retouching & Editing
- Art & Illustration
- Creative Problem Solving
- Cross-Functional Collaboration

SOFTWARE

Adobe Creative Suite

- Photoshop
- Illustrator
- InDesign
- Lightroom
- After Effects
- Acrobat

Microsoft Office

- Power Point
- Excel
- Word
- Teams
- Outlook

Canva

Hootsuite

PROFILE

I'm a graphic designer with more than 10 years of experience creating marketing, branding, and visual communication materials across multiple industries. My career path has included a wide range of professional experiences and freelance work that have made me highly adaptable, quick to learn, and comfortable taking on new challenges. Whether I'm learning a new tool, supporting a team, or solving a creative problem, I pride myself on being versatile, dependable, and eager to grow.

WORK EXPERIENCE

ASSOCIATE GRAPHIC DESIGNER

Champion Teamwear - Unrivald Teamwear | Remote

2022-2026

- Created compelling marketing assets for both print and digital platforms, including email campaigns, catalogs, social media graphics, flyers, and brand campaign materials.
- Maintained brand consistency across a wide range of customer touchpoints while supporting seasonal promotions, product launches, and company initiatives.
- Partnered with marketing and merchandising teams to develop creative concepts that increased engagement and strengthened brand presence.
- Championed innovative design ideas and creative problem-solving strategies to address business challenges and improve marketing effectiveness.
- Awarded the "Act Like A Champion" Award in 2024 in recognition of outstanding creativity, initiative, and contributions to the company's design team.

CUSTOMER SERVICE & FINANCE TECHNICIAN

City of Manhattan | Manhattan, KS

2020-2022

- Provided customer service for utility account management, billing inquiries, payment scheduling, and online account support via phone, chat, and in person.
- Processed utility payments, license fees, permits, and business license applications while ensuring compliance with city procedures.
- Maintained customer and business records, updated account information, and calculated rates and charges to support efficient municipal operations.

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REFERENCES

Available Upon Request

WORK EXPERIENCE CONT.

MARKETING TECHNOLOGY SPECIALIST

Weichert Realtors | *Alexandria, VA*

2016-2020

- Supported sales associates by creating personal branding materials and providing guidance on marketing tools, CRM systems, and targeted marketing campaigns.
- Played a key role in the company-wide rollout of a new marketing platform, training regional sales associates and coaching fellow marketing technology specialists on implementation best practices.
- Managed and maintained the office website and implemented an internal intranet system to improve communication and resource accessibility.
- Assisted with the development of recruitment campaigns, company branding initiatives, and marketing communications in collaboration with the Marketing Manager.
- Provided administrative and client support by assisting walk-in customers, supporting a top-producing agent's client management efforts, and maintaining office records and supplies.

GRAPHIC DESIGNER

HPR Marketing | *Springfield, IL*

2014-2016

- Designed a wide range of marketing and branding materials, including advertisements, brochures, catalogs, websites, social media graphics, and other client-facing collateral.
- Developed and coordinated integrated advertising and marketing campaigns across print and digital channels to increase brand visibility and audience engagement.
- Managed website design, content updates, and ongoing maintenance to ensure a consistent and professional online presence for clients.
- Guided projects from concept through final production, balancing client expectations, deadlines, budgets, and technical specifications.
- Built strong client relationships through clear communication, creative problem-solving, and a commitment to delivering high-quality work and exceptional service.