

- D. Winterbauer



CONTACT



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www.devanwdesigns.com

SKILLS

Brand Identity & Development
Print & Digital Design
Campaign Design
Email Marketing
Typography & Layout Design
Photo Editing & Retouching
Creative Concept Development
Social Media Marketing Design
Creative Problem Solving
Project Management & Organization
Cross-Functional Collaboration
Communication & Client Relations
Attention to Detail

SOFTWARE

Adobe Creative Cloud
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Lightroom
Adobe After Effects
Adobe Acrobat
Canva
Microsoft Office Suite
Microsoft PowerPoint
Microsoft Excel
Microsoft Word
Microsoft Teams
Microsoft Outlook
Figma

DEVAN WINTERBAUER

Graphic Designer

SCAN TO
VIEW MY
PORTFOLIO



PERSONAL PROFILE

Graphic Designer with 8+ years of experience creating compelling brand, marketing, print, and digital assets across a variety of industries. Creative and detail-oriented, with a strong eye for visual storytelling, brand consistency, and turning ideas into polished, effective design.

WORK EXPERIENCE

GRAPHIC DESIGNER

Unrivaled Teamwear | August 2022 - June 2026

- Designed digital and print marketing materials including email campaigns, catalogs, social media graphics, product graphics, promotional materials, and trade show assets.
- Developed creative concepts and campaign visuals across multiple sports and product markets while maintaining brand consistency.
- Collaborated with marketing, merchandising, and cross-functional teams to manage projects from concept through final production.
- Supported the transition from Champion Teamwear to Unrivaled Teamwear by helping develop the new visual identity, branding, and creative direction.

FINANCE TECHNICIAN

City of Manhattan, KS | June 2020 - August 2022

- Provided customer service to residents by phone, online, and in person, assisting with utility billing, payments, permits, and account inquiries.
- Processed utility payments, fees, permits, and business license applications while maintaining accurate customer and business records.
- Researched and resolved billing and account issues by coordinating with multiple city departments and following established policies and procedures.

MARKETING TECHNOLOGY SPECIALIST

Weichert Realtors, Alexandria VA | December 2016 - March 2020

- Created branded marketing materials, property marketing, recruitment materials, digital content, and promotional assets to support real estate agents and office initiatives.
- Developed creative solutions tailored to individual agents, listings, and marketing needs while maintaining brand consistency across print and digital materials.
- Supported recruitment and onboarding of new agents by developing marketing resources and helping them navigate branding, technology, and office processes.
- Selected as part of the initial team of Marketing Technology Specialists to help launch a company-wide marketing platform, train team members, and provide ongoing technical support.

REFERENCES

Marie Bombeck

Supervisor
Champion Teamwear

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Julia Chamberlain

Supervisor
Unrivaled Teamwear

☎ 316.737.1846

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Bria Sherradan

Senior Colleague
Champion Teamwear

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WORK EXPERIENCE CONT'D

TEMPORARY SALES COORDINATOR

NCC Media | July 2016 - November 2016

- Coordinated political advertising campaigns during the 2016 election, managing campaign schedules, budgets, network preferences, and placement requirements.
- Matched campaign budgets with available commercial time slots across specific networks to build accurate, strategic advertising schedules.
- Entered and maintained detailed campaign and advertising information while ensuring accuracy across time-sensitive projects.

GRAPHIC DESIGNER

HPR Marketing Group | October 2014 - June 2016

- Designed branded marketing materials and promotional assets for a variety of clients and campaigns.
- Developed graphics for print, digital, social media, email, and other marketing channels.
- Collaborated with clients and internal teams to translate ideas and marketing goals into engaging visual content.
- Managed multiple projects and deadlines while maintaining brand consistency and attention to detail.

EDUCATION

BACHELOR OF SCIENCE, GRAPHIC COMMUNICATIONS

Western Illinois University | 2010 - 2014

AWARDS

ACT LIKE A CHAMPION AWARD

Champion Teamwear — 2024

Recognized for outstanding creativity, initiative, collaboration, and contributions to the marketing team.